



Instilling the spirit of giving from
Girl Scout to Girl Scout



Sister to Sister

2021 TOOLKIT

FOR TROOPS

What is Sister to Sister?

We're glad you asked! Sister to Sister is a fundraising campaign that encourages Girl Scouts and their families to participate in philanthropy while providing the Girl Scout Experience to all girls.

In This Toolkit

- [Frequently Asked Questions \(FAQs\)](#)
- [Fundraising Ideas](#)
- [Sister to Sister Shareable Flyer](#)

Sister to Sister Checklist

- **PARTICIPATE.** All troops must participate in the Fall Product and Cookie sales before initiating Sister to Sister fundraisers.
- **DISCUSS.** Explain the importance of giving to others to your troop.
- **SHARE.** Share your campaign website with friends, family, and on social media.
- **TAKE ACTION.** Encourage your troop to participate in Sister to Sister.
- **EARN A PATCH.** Participate in Sister to Sister activities to earn a Sister to Sister patch. More information can be found at [S2S Believe In Her](#).
- **DONATE.** Explain the importance of giving to others to your troop.
- **SHARE.** Send your funds to Hornets' Nest Council and 50% will be applied to your troop account and 50% to your Service Unit's goal. If your troop or Service Unit wants to donate 100% of your funds, just indicate in the check's memo line or with a quick note!
- **SEND.** Let us know about your Sister to Sister project or event, and don't forget to send us pictures of your troop actively participating!

Have Questions?

Reach out to the GSHNC Advancement Department with any questions or concerns. (704) 731-6500 | development@hngirlscouts.org

Sister to Sister

FREQUENTLY ASKED QUESTIONS

1. What is Sister to Sister?

Sister to Sister is a campaign that encourages Girl Scouts and their families to participate in philanthropy while providing the Girl Scout Experience to all girls. Funds raised through Sister to Sister offset the cost of Girl Scouting by supporting programming, events and financial assistance.

2. As Troop Leaders, we ask parents to pay registration fees, and sell products/cookies. How do I explain the Sister to Sister campaign to them?

The best way to explain to parents the need for Sister to Sister is to break down where support is needed and how the funds they have already given are used:

Registration Fees

100% of your daughter's membership fee supports our national organization, Girl Scouts of the United States, headquartered in New York City.

Fall Product and Cookie Sales

Support about 74% of our annual budget offset the cost of Girl Scouting by supporting programming, events and financial assistance.

3. What do the donations to Sister to Sister support?

Through Sister to Sister, you can help provide another Girl Scout with the same Girl Scout Experience that you may have had as a child and your daughter is experiencing now. Funds raised through Sister to Sister support programming, events, and financial assistance.

Financial Assistance

100% of the funds from Sister to Sister directly supports:

- **Girl Assistance (95%):** Uniform basics, books, event fees, and Troop fees for Girl Scouts
- **Adult Assistance (5%):** CPR and First Aid reimbursements for Troop leaders

4. What is our Service Unit goal and how is it determined?

The goal for your Service Unit is decided by your Service Unit Manager.

5. Why does the donor make donations payable to GSHNC?

GSHNC is a federally recognized nonprofit with a 501(c)3 exemption; which allows GSHNC to provide tax deductible receipts to donors. Tax receipts will be provided for donations of more than \$250. Receipts for donations less than \$250 are available upon request.

6. How much does my troop or Service Unit receive?

100% of funds raised for Sister to Sister by your troop will be automatically applied to S2S. In all cases, there is always the option to split the funds with 50% to the Sister to Sister campaign and 50% to the troop. The portion of your donation that remains with the Council will be applied to your Service Unit's Sister to Sister goals. Send a check for the entire amount of money raised to GSHNC.

All checks received by GSHNC should have four items in the memo line:

- Sister to Sister Campaign
- Troop Number
- Service Unit Name
- 50% or 100% to support Sister to Sister

TROOP #	0000
Address	
City, State Zip Code	
Telephone #	DATE: August 5, 2016
PAY TO THE ORDER OF: Girl Scouts, Hornets' Nest Council	\$200.00
Two hundred and 00/100 dollars	
FOR: Sister to Sister, Service Unit Name	Signature
00000000 00000000 000 000	

*** Note: Checks from Troops or Service Units without "50%" or "100%" indicated will automatically have 50% sent to their account. See example above.

7. What if I can't afford to give?

We understand and want Girl Scouts to be there for every girl. That's why we have financial assistance, and it's also why we ask families who can afford to give to join us in our Sister to Sister Campaign efforts. Our families provide support with their time, talent, and treasure.

8. May I spread my payment over time?

Yes, you may sign up for recurring credit card payments by filling out a pledge card or contacting us at development@hngirlscouts.org.

9. In what other ways can I participate in Sister to Sister?

We have many ways you can help!

Online

Click [here](#) to donate online.

Matching Gifts + Volunteer Hours

Ask your employer if they will match your Sister to Sister donation or volunteered time.

***Note: 100% of Matching Gift and Volunteer Hours are applied to Sister to Sister and Service Unit goals unless otherwise indicated.

Sister to Sister

FUNDRAISING IDEAS

VOLUNTEER GRANTS + MATCHING GIFTS

Some companies match the hours you volunteer and/or your charitable contributions! Simply submit your hours and/or donations to your company's volunteer and/or matching gift program and notify GSHNC's Advancement Department by [email](#). Ask your company today!

COMMUNITY SPIRIT NIGHTS

Have a relationship with a local restaurant or business? Have them host a community night with a percentage donated back to your Troop or Service Unit!
*Note: Please fill out a [Money Earning Form](#).

CELEBRATE WITH A CAUSE

On your birthday or other special occasion share the campaign URL via email or social media and ask relatives to donate to Sister to Sister.

DIME DRIVE

Did you know that one 20oz bottle filled with dimes can amount to \$100? Fill up an empty sports drink bottle (they have bigger openings for the coins to come out later) with your dimes over a year and easily raise \$100! Have your change turned to cash or check and turn it into the GSHNC for your Sister to Sister Goal!

HOLIDAY GIFT WRAP

Contact stores such as Barnes and Noble. They often allow troops to set up a table and wrap gifts for donations.

THANKS A LATTE

Give up your coffee from Starbucks (or your ice cream cone from the creamery) once this year and donate the funds to the Sister to Sister campaign instead.

Fundraising Guidelines

- A troop **MUST** participate in Fall Product and Cookie sales in order to initiate and participate in Sister to Sister fundraising initiatives.
- All gifts **MUST** be paid directly to "Girl Scouts, Hornets' Nest Council" and are tax-deductible to the fullest extent of the law. Individuals who contribute \$250 or more to Sister to Sister will receive a tax receipt. Tax receipts for contributions less than \$250 are available by request.
- GSHNC prohibits fundraising activities that are game of chance (raffles or Bingo).
- GSHNC prohibits the sale or endorsement of commercial retail products (coupon books, Autobell tickets, Krispy Kreme Doughnut sales, in-home product parties, etc.).
- Troop Money Earning Application must be completed if an event or sale is being held to benefit the Sister to Sister campaign. The form is available [here](#).
- If the troop number is indicated in the memo line of a check, 100% of Matching Gifts and Matching Volunteer Grant Monies will be paid back to the Troop or Service Unit unless designated not to do so.



Sister to Sister
Girl Scouts, Hornets' Nest Council

Instilling the spirit of giving from
Girl Scout to Girl Scout

Support Sisters in Need

When troops, family, friends and neighbors give to the Sister to Sister campaign, they help make sure that every girl who wants to be a Girl Scout has that chance and is supported by our Girl Scouts, Hornet's Nest Council ... Sister to Sister.

DID YOU KNOW...

- GSHNC supports more than 8,000 girls in eight counties
- The cost to support one girl for a year of Girl Scouts is about \$295



GIRL SCOUTS IS FOR EVERY GIRL
Each year, the Hornets' Nest Council helps girls who want to attend camp, programs and events. The Sister to Sister campaign helps lower programming costs and assists adult volunteers with training fees (First Aid and CPR for troop leaders).



BELIEVE IN HER
Believing in yourself and others is part of what makes Girl Scouts amazing. All girls should be supported and included while making lifelong friendships. Girl Scouts are passionate about helping others and making a difference in their communities!



YOUR DONATION CREATES IMPACT
Your contribution to the Sister to Sister campaign allows our Council to provide financial assistance to girls in need. Through your support, you can help us to make the difference in another girl's future by including her in Girl Scouts.