



Esprit de Corps (Spirit of the Group)

Purpose:

The Service Unit Team structure is designed to provide direct support to Girl Scout volunteers who work most closely with girls. This award is to recognize those Service Unit Teams who, by working together, accomplish the goal of providing that support in an outstanding manner, reflective of the goals and mission of Girl Scouting.

Guidelines:

1. The Service Unit Team, with guidance from the Membership Specialist, must develop a yearly plan of work based on the council's goals and objectives. This plan must be submitted to the Membership Specialist by July 15th.
2. Regular Service Unit Team meetings must be scheduled and held to monitor the progress of the Service Unit. Adjustments may be made to the "plan of work" as needed.
3. Follow the directions on the back page for complete instructions on how to calculate eligibility for this award.
4. **This form must be submitted to the Director of Membership and Community by April 1.**

Membership:

1. In an effort to reach all girls and grow our membership, please give examples of how your Service Unit has tried to achieve each of the following. Include information such as number of sites recruitments were held, events held to encourage recruitment, etc.

Fall Recruitment: (Aug.-Nov.)

Number of new girls registered in the fall _____ Number of new Adults registered in the fall _____
Number of adults who became leaders and completed training (Orientation, Leader 101, Leadership Essentials)

Comments _____

*Were additions made in each area? Yes ___ No ___

Winter Recruitment: (Dec.-Feb.)

Number of new girls registered in the winter _____ Number of new Adults registered in the winter _____
Number of adults who became leaders and completed training (Orientation, Leader 101, Leadership Essentials) _____

Comments _____

* Were additions made in each area? Yes ___ No ___

Spring/Summer Recruitment: (Mar.-July)

Number of new girls registered in the spring/summer _____ Number of new Adults registered in the spring/summer _____
Number of adults who became leaders and completed training (Orientation, Leader 101, Leadership Essentials) _____

Comments _____

* Were additions made in each area? Yes ___ No ___

2. Girl membership share has increased over last year or is reflective of the Council's goal of 13%.

March membership figures of prior year are used for comparison.

_____ Girl Membership share as of September 30 _____ Current girl membership share

* Was girl membership increased or at/above 13%? Yes _____ No _____

3. Increase adult membership by at least 2% by March 31. March membership figures of prior year are used for comparison.

Prior Girl Scout Year

Current Girl Scout Year

_____ Adult Membership goal

_____ Adult Membership goal

_____ Adult Membership achieved

_____ Adult Membership achieved

* Did adult membership increase by at least 2% by March 31? Yes _____ No _____

Retention:

Retaining our girls and volunteers is a crucial part of growing our organization.

1. Positively promote Early Bird Registration with 50% of troops participating.

Number of troops in Service Unit as of September 30 _____

Number of troops that Early Bird registered for current Girl Scout year _____

Percentage Early Bird registered _____

* Did 50% of troops participate in Early Bird Registration? Yes _____ No _____

2. Supporting our new leaders/volunteers is vital in retention. List at least 3 examples in which your Service Unit has mentored these adults. Describe results you have discovered by having this a part of your Service Unit. (This could include "Nothing Beats a Buddy", bi-weekly emails or phone calls, etc.)

* Did your Service Unit use a mentoring system this year? Yes _____ No _____

3. Incorporate a minimum of 2 enrichment workshops/mini trainings into Service Unit meetings.

(Ideas are available from Adult Development Department. Do not include Product Sales or Delegate training)

1. _____ 2. _____

* Did your Service Unit incorporate at least 2 enrichment workshops into its Service Unit meetings? Yes _____ No _____

4. With assistance from the Service Unit Training/Awards Coordinator and committee, ensure that deserving volunteers

are recognized for the service they have given to the Service Unit/troop. Describe how volunteers are recognized in your Service Unit. _____

* Did the Service Unit recognize its volunteers? Yes _____ No _____

Community Visibility:

1. Plan and conduct a Service Unit wide community service project with 50% of troops participating.

List the number of troops and description of activities. _____

* Did your Service Unit sponsor a community service project with 50% of troops participating? Yes _____ No _____

2. Encourage 50 % of troops/groups to participate in activities to make Girl Scouting more visible in the

community beyond cookie sales. List the number of troops and description of activities (examples include community fairs, exhibits, parades.) _____

*Did at least 50% of troops in the Service Unit participate in activities to make Girl Scouting more visible in the community? Yes____ No____

Fund Development:

1. Ensure that all eligible troops/groups are properly trained to participate in Council sponsored sales. Indicate an overall Service Unit increase in each of the following areas:

Service Unit Cookie Sale previous year_____ Service Unit Cookie Sale current year_____

Service Unit Fall Sale previous year_____ Service Unit Fall sale current year_____

*Did Service Unit sales increase? Yes____ No____

2. Positively support Council sponsored Fund Development efforts. List ways in which the Service Unit has educated adults to give what is personally meaningful to the Annual Campaign.

*Does the Service Unit team feel the fund development has been successful? Yes____ No____

Team Work:

Write a short description (5-10 sentences) of something innovative that the team has developed that has contributed to its success this year.

Directions for calculating the total score:

- Count all of the YES answers. _____
- Multiply this number by 5. _____
- Add 5 points if your team answered the teamwork section. _____
- A perfect score is 70 _____
- Scores between 70 and 60 qualify for the Esprit de Corps award. _____

The Service Unit Team total score is: _____

The Service Unit Team of _____ Service Unit has achieved the objectives for Esprit de Corps.

Signature of Service Unit Manager Date

Signature of Membership Specialist Date

AD- 23 6/7/06