



Girl Scouts, Hornets Nest Council
 7007 Idlewild Road • Charlotte, NC 28212
 704-731-6500, Outside Mecklenburg 800-868-0528
 Website: www.hngirlscouts.org



Spread the Word Award

PURPOSE: The purpose of the Spread the Word Award is to encourage troops to demonstrate what Girl Scouting has to offer girls and adults in their communities. Communities throughout our Council will know about the value and contributions of Girl Scouting through increased visibility by local Girl Scout troops.

FOR: ALL AGE LEVEL TROOPS

GUIDELINES FOR ELIGIBILITY:

1. In order to receive recognition at the May District Meeting, complete report forms and submit payment to the GSHNC Service Center by April 15th, to the attention of your Membership Specialist.
2. Each activity can fulfill only one requirement, which must have been accomplished during the current Girl Scout year.
3. All activities used to meet requirements for the award may also be applied toward other badge, patch, IPP, charm or award requirements in GSUSA or GSHNC council Programs.

Please complete each section, fill in patch order information and attach your check.

Troop # _____ District/County _____ Troop Leader _____

Address _____ City _____ State _____ Zip _____

Day Phone _____ Evening Phone _____

Age Level (Check One) ___ Daisy ___ Brownie ___ Junior ___ Girls 11-17

Patches ordered \$0.30 X _____

Current NC Sales Tax 7.25% _____

If being mailed, Postage & Handling \$1.34 _____

TOTAL ENCLOSED _____

Complete REQUIREMENTS Section on next page.

SUBMIT WITH PAYMENT TO:

Girl Scouts, Hornets' Nest Council
 ATTENTION: Membership Specialist _____
 7007 Idlewild Road
 Charlotte, NC 28212

REQUIREMENTS

Complete five activities of your choice. Please attach an additional page with a brief description of each activity.

Date of Completion

- ___/___/___ 1. Prepare a photo and brief story or press release telling of an activity in which your troop participated for submission to your local newspaper or the GSHNC website, contact your District Public Relations Coordinator.
- ___/___/___ 2. Find Girl Scouts in the paper! Submit any articles you find about Girl Scouting to GSHNC.
- ___/___/___ 3. Promote Girl Scout holidays such as Juliette Low's birthday, Thinking Day, Girl Scout Week or Leader Appreciation Day on community bulletin boards and/or in the local newspaper or place of worship bulletin; provide a photo of your display.
- ___/___/___ 4. Create a Girl Scout display, poster board or other visual element AND place it in a prominent place in your community (school, library, fair, place of worship, or community building); it must be visible for at least two days.
- ___/___/___ 5. Participate in a community service project in your community; then provide an account of what your troop did along with a photograph to your District Public Relations Coordinator.
- ___/___/___ 6. Serve as a hostess at an event for another organization and submit a photo and story of your participation (PTA meeting, place of worship, town meeting, etc.); hosting may consist of greeting guests, serving refreshments, passing out programs, helping with set-up/clean-up.
- ___/___/___ 7. Contact your local newspaper regarding a feature news story about a girl or adult member for unique involvement, awards received or highlights of other Girl Scout achievements. You must work with the GSHNC Development Department and your District Public Relations Coordinator.
- ___/___/___ 8. Host one event for non-Girl Scouts in the community for Girl Scout Week, Girl Scout Sabbath/Sunday, Thinking Day or Juliette Low's birthday; check with your District or Membership Specialist for more information.
- ___/___/___ 9. Host a recruitment event designed to bring in new girls and adults to Girl Scouting (i.e. a Parent Information Night, Bring-A-Friend, Teddy Bear Tea for Daisies or another Girl Scout event open to non-Girl Scouts with the option of becoming members); work closely with your Membership Specialist and District Recruitment Coordinator.
- ___/___/___ 10. Create your own activity. This activity must be newsworthy, initiate publicity or at least make Girl Scouting visible in a positive light within the community.