

Cookie Season Inventory/Donation Toolkit for Girl Scout Families

We know how challenging this season has been, and want to help Girl Scouts provide customers with options at Cookie Booths to help girls and troops meet their goals! Girls are encouraged to either suggest a customer try varieties available at the booth, or encourage the customer donate a package.

Encouraging Other Varieties

Girl Scouts are taught to try new things, to discover their passions, and sometimes those new things become new favorites! Cookie Customers who are disappointed that their usual favorite variety is not available might just need to be encouraged to try something new! Check out some ideas for encouraging customers to try new things.

Start a competition at your booth!

Shout out to Troop 1513 for this awesome idea! Set up a board at your booth with a “competition” between two things, with a variety you have plenty of assigned to each as what the customer can use to “vote”! Sports teams, favorite books, fandoms, and more, are all great options.

Some ideas:

- Star Wars vs Star Trek
- Duke vs Chapel Hill
- Pizza or tacos
- Sweet or salty
- Coffee or tea
- Cats or dogs
- Winter or summer



Try New Things Talking Points

Below are some suggestions for ways to introduce the idea of trying new flavors at your booth.

- Thank you for supporting my troop! Unfortunately, we are all sold out of [FLAVOR] at this time – they sure are popular this year! What other types of flavors do you like? I'd be happy to help you find something you may enjoy!
- Would you like to try [FLAVOR] instead? They're one of my favorites!
- In Girl Scouts, we're always encouraged to try new things, because we never know what we may love if we give it a chance. Is there a flavor you've never tried before that you'd like to give a try today?

Donation Toolkit

Encouraging donations to your troop's Cookies for a Cause nomination is a great way to let customers help you hit your goals, even if you don't have a box of their usual favorite cookies on hand.

Online sales – social posts

Caption ideas:

- Add a big dash of never-give-up 💪, some I've-got-this 🦁, plus a lot of dream-BIG ✨, and you've got some very powerful cookies that help girls learn, grow, and thrive through adventure. 📣 Best part: you can donate Girl Scout Cookies today & help support my troop and @[CAUSE]
- There are so many ways to support my Girl Scout troop this cookie season! 🍪 Try donating cookies! 😊 All proceeds stay local, and cookies will go to @[CAUSE]. It's a WIN-WIN.
- It's cookie o'clock! 🕒 When you donate Girl Scout Cookies, you help me dream big & achieve my goals. Not to mention, local charities get cookie donations. Ready, set, donate! 🍪



[Download more graphic ideas to share here.](#)

Donation Talking Points

Below are some suggestions for ways to introduce the idea of donating cookies at your booth.

- Thank you for supporting my troop! Unfortunately, we are all sold out of [FLAVOR] at this time – they sure are popular this year! If you would still like to support us and help me reach my goal of [GOAL] packages this season, you can donate to support our Cookies for a Cause program. After the sale is over, my troop will take our donated cookies to [CAUSE] to give back to our hometown heroes.
- [If your troop doesn't have a specific cause nominated] Our Girl Scout Council sends hundreds of cases of donated cookies every year to worthy causes throughout the state, including NC Packs for Patriots and Second Harvest Food Bank.
- Even when you donate a box of cookies, 100% of proceeds will stay local to help my troop have awesome adventures together! My troop is going to [GOAL] with the money we raise selling cookies! I can't wait.

Additional Talking Points for Digital Cookie Customers

Sometimes when you're running a business, things happen that are out of your control and you have to adapt, like we are doing this year. If you have customers who are waiting for cookies, here is what you can tell them:

If your troop is waiting on additional cookies:

- Our baker has informed us supply chain issues are causing delays in receiving all the cookies we ordered. You can let customers know we can deliver the rest of their order at another time, or they can select other cookie flavors or choose to donate their purchase.

If your troop has unfulfilled S'mores/other cookie orders:

- S'mores/other flavor cookies are sold out, and we will not be able to get any more. If you have customers who ordered S'mores, please let them know they can select other cookie flavors or choose to donate their purchase.

Girls can offer to connect with a customer later in the sale when she has inventory again. PLEASE NOTE: Do not give your personal information to a Cookie Customer. Only use this option for people that you know, such as family and friends.