



Money Earning Guidelines for Highest Awards

As girls work on Bronze, Silver, or Gold projects, they may find that they need to earn money for their projects. Leaders and girls must ensure that they are following all money-earning guidelines and following Safety Activity Checkpoints for any related activities.

In order to participate in additional money-earning activities, girls must sell at least 4 cases (48 packages) of cookies and submit the Money Earning Application form at least 30 days before the date of their activity. Girls do not have to sell cookies to earn highest awards, but they do need to sell cookies if they want to participate in additional money-earning activities. There are no fall sale requirements nor blackout periods, but please note that no door-to-door selling is allowed during the Treats & Reads program or the Cookie Sale.

Girls working on their Gold Award should submit the money-earning application themselves, rather than the leader submitting the application for them. After you have reviewed the guidelines, you can submit your online Money Earning Application here (30 days before your planned activity):

<https://form.jotform.com/62694565911162>.

Submit a Money-Earning Application:

- If you want to ask for money (ex. from your congregation at church). Note: Girls can talk about their project, but an adult must make the official ask for Bronze and Silver projects; Seniors and Ambassadors working on their Gold Award projects are allowed to make the official ask themselves.
- If you are asking for in-kind donations (ex. asking a store to donate goods for your project)
- If you want to do an activity to earn money such as a car wash or bake sale.

You do not need to submit a money earning application:

- If you are using your own personal funds.
- If family or friends offer to donate (when you are not doing an official ask).
- For money your troop decides to donate from funds earned from the cookie sale or fall product sale.

Important Money Earning Notes:

- Girl Scouts are not allowed to raise money for other organizations, but they can raise money for their cause.
- For any donations over \$250, the money will need to go through the Hornets' Nest Council office so that a receipt can be issued for tax purposes, and 100% of the money will go back to the troop back account. Donors can mail checks (payable to GSHNC) or donate online, but they must indicate "**Gold Award Project – Girl Name – Troop #**" otherwise, the council office will think that it is a general donation for Hornets' Nest Council rather than a donation that needs to go back to the troop for the girl's project.
- All money must go through the Troop bank account. In the case of Indie Girl Scouts, the money should pass through the Service Unit bank account; contact the council office if you need assistance with this.

- Girl Scouts forbids product demonstration parties where the use of the Girl Scout trademark increases revenue for another business (ex. In-home product parties). Any business using the Girl Scout trademark must seek authorization from GSUSA.
- Crowdfunding is only allowed for Gold Award projects, girls must adhere to all Money Earning Guidelines for Highest Awards, and may only use council-recommended platforms.

Hornet's Nest Council Recommended Platform for Crowdfunding as of June 2020 is Facebook, which at this time does not charge fees for money donated to non-profit organizations.

Notes:

- All funds raised will be directed to the Council bank account.
- Girls must initiate the request for funds to be deposited in Troop or Service Unit bank account.
- GSHNC is not responsible for the amount of time it takes for the money to arrive at the council office.
- Any amounts over \$2500 will be issued in installments.

Steps to set up crowdfunding through Facebook:

- Log in to your Facebook account
- Click Create
- Click Fundraiser
- Select Nonprofit, Search Nonprofits
- Type: Girl Scouts, Hornets' Nest Council in the search box and select our council
- Input the dollar amount of money you would like to raise, which should not exceed what is needed for your project according to your budget.
- Input the date that you would like the fundraiser to end.
- Click the 'Next' button to input project details
 - Title of fundraiser: Should include Girl Name and Girl Scout Gold Award Project in title.
 - Why are you Raising Money?: This is where you will input the description of your project and the cause for which you are raising money; do not attempt to raise money for another organization as this is not allowed. Be sure to note that any money raised in excess of your goal will go to support the mission of Girl Scouts, Hornets' Nest Council.
 - Pick a Cover Photo
 - Click Create