

2025 Fall Product Program: Building Financial Literacy

Unleash your **BRAVE**, **FIERCE**, and **FUN** side when you earn these badges!



Daisy
(K-1)



Brownies
(2-3)



Junior
(4-5)



Cadette
(6-8)



Senior
(9-10)



Ambassador
(11-12)

Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

How the Fall Product Program Works:

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines.

There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

By participating in the Fall Product Program, you have the opportunity to practice the Five Skills and earn additional badges tied to Financial Literacy*.

How to Get Started:

- ✓ **SET** a Goal. Goal setting is important because you create a plan and list steps you need to take to reach them. You can set an individual and troop goal. Think about what activities you want to do and how much they will cost.
- ✓ **PLAN** your strategy to reach your goal. Think about what steps you and your troop need to take to meet your goal. How many magazines and/or nut and chocolate items do you need to sell?
- ✓ **START** selling and remember to always follow Girl Scout Safety Activity and council guidelines.
- ✓ **TRACK** your progress.
- ✓ **CELEBRATE** your accomplishments together!

* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including the Trefoil Design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.