



2025 Treats & Reads Program – Safe Selling Tips

SELLING TIPS

- **Strategize**
With your troop talk about strategies for optimizing your sales effort.
- **Familiarize**
Use your order card to familiarize yourself with the products.
- **Important Dates**
Discuss the important dates of the Fall Product Program. Write the dates in the box on your order card.
- **List it Out**
Make a list of people you think might like to purchase products from you.
- **Practice**
Practice your sales pitch with family, or troop members before beginning to sell.
- **Care to Share**
Encourage customers to purchase additional products as gifts, or to support your Care to Share project.
- **Thank You**
Always be courteous, smile and say, “Thank You,” whether you make a sale or not.

SAFETY TIPS

Girl Scouts

- **Show you’re a Girl Scout**
Wear the Girl Scout membership pin, vest, sash or other Girl Scout clothing to identify yourself as a Girl Scout.
- **Buddy up**
Always use the buddy system. It’s not just safe, its more fun.
- **Plan ahead**
Be prepared for emergencies, and always have a plan for safeguarding money.
- **Protect Privacy**
Girl Scouts’ last names, home addresses, and email addresses should never be given to customers. Protect customers’ privacy by not sharing their information, except when necessary.

In Person

- **Partner with adults**
Adults must accompany Girl Scout Daisies, Brownies and Juniors. Girl Scouts in grades 6-12 must be supervised by an adult and must never sell or deliver products alone.
- **Sell in the daytime.**
Sell during daylight hours, unless accompanied by an adult.
- **Do not enter any homes or vehicles.**
Never enter someone’s home or vehicle.
- **Be streetwise.**
Become familiar with the areas and neighborhoods where you’ll be selling and delivering fall products. Avoid alleys.
- **Be safe on the road.**
Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

Digital/Online

- **Be safe online**
Girl Scouts must have their caregiver’s permission to participate in all online activities
- **Read and agree**
Read and agree to the GSUSA Internet Safety Pledge.
- **Market to friends and family.**
Girl Scouts can share their fall program links with friends and family only. Do not share the Girl Scouts’ link on public-facing sites.

Follow these and all the Girl Scout Safety Activity Checkpoints and Council Guidelines and don’t forget to HAVE FUN!