

BELIEVE IN HER



## *Sister to Sister*

Girl Scouts, Hornets' Nest Council

### Program Toolkit

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# About the Program

The "Sister to Sister" peer-to-peer fundraising program embodies the spirit of unity and empowerment within the Girl Scouts community. By engaging in this program, Girl Scouts come together to support one another, raising essential funds that fuel transformative learning opportunities for their fellow Scouts. Every dollar raised directly benefits Girl Scouts throughout the council, ensuring that they have access to enriching experiences in STEM, life skills, outdoor exploration, and entrepreneurship. This collective effort not only strengthens the bonds between sisters but also opens doors to new adventures and personal growth. Together, we are building a brighter future where every Girl Scout can thrive, explore, and achieve her dreams.

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# Where the Money Goes

Before a Girl Scout sails around the world or designs her own fashion line, she needs to believe she can do it.

Providing support to our local Girl Scouts makes those dreams a reality. Then watch as they discover new interests and chase their dreams—with the pride of knowing you helped make it possible.

## Your Donations at Work



**Financial  
Assistance**



**Program  
Registration**



**Camp  
Support**



**Uniform &  
Materials**



**Travel  
Costs**

# Why Participate?

At the time of your choosing or throughout the year, your troop can fundraise to help other girls in the Hornets' Nest Council learn, develop, and grow. Sister to Sister is a campaign that encourages Girl Scouts and their families to participate in philanthropy while providing the Girl Scout Experience to all girls. Funds raised through Sister to Sister directly offset the cost of Girl Scouting by supporting programming, events, and financial assistance. Nearly 1 of every 8 girls in our Council receive financial assistance. Sister to Sister fundraising helps to provide this support.

## Guidelines

- To be eligible, troops **must** participate in **both** Fall Product and Cookie Sales
- All tax-deductible donations must be paid directly to “Girl Scouts Hornets’ Nest Council”, donations in the amount of \$50 or more will automatically receive a tax donation receipt.
- GSHNC **prohibits** fundraising activities that are a game of chance (raffles, Bingo, etc.)
- GSHNC **prohibits** the sale or endorsement of commercial retail products (coupon books, Autobell vouchers, Krispy Kreme Donut sales, etc)
- **Troop Money Earning Application** must be completed if an event or sale is being held to benefit the Sister to Sister campaign
- Troops can designate up to 50% of Sister to Sister donations raised to be applied directly to the troop, with a maximum of \$1,000 per calendar year eligible for troop designation. This split **must** be indicated in the memo field of checks received.

The image shows a check memo form template with a decorative border. The fields are as follows:

- TROOP #** (highlighted in yellow)
- DATE** (with a line for writing)
- PAY TO THE ORDER OF** (with a line for writing)
- GIRL SCOUTS HORNETS' NEST COUNCIL** (highlighted in yellow)
- \$** (in a box, with a line for writing)
- DOLLARS** (with a line for writing)
- MEMO** (with a line for writing)
- SISTER TO SISTER, SERVICE UNIT NAME "50/50 SPLIT" OR "100% DONATION"** (highlighted in yellow)

# Fundraising Ideas

## *Matching Gifts*

Many companies match donations of their employees. Check with your employer and submit your personal donation for a company match!



## *Community Spirit Nights*

Local restaurants and retail stores often support area nonprofits through Give Back nights and will donation a percentage of sales.



## *Volunteer Hours Grants*

Does your employer make charitable contributions to nonprofits for volunteer hours? Companies like Walmart, Microsoft, and Kohls have employee volunteer programs.



## *Holiday Gift Wrapping*

Your local mall, shopping center, or retail store may allow your Troop to host a gift wrapping station for donations during the holidays!



# Frequently Asked Questions

## **How can I describe the Sister to Sister campaign to parents?**

The Sister to Sister campaign provides all girls in our area an opportunity to benefit from Girl Scouts regardless of their ability to pay for membership or programs fees. Nearly 1 out of every 8 girls in our council receives some form of financial assistance. Donations raised through Sister to Sister help support this funding.

## **What is our Service Unit goal and how is it determined?**

Service Unit goals are determined by the average of the three prior years of donations made to the Sister to Sister campaign within your Service Unit. Your Service Unit Leader can share information and help with goal setting within your Troop.

## **Can I spread my payment out over time?**

Absolutely! Our development team can help you set up recurring credit card payments. E-mail [development@hngirlscouts.org](mailto:development@hngirlscouts.org) for more information.

## **Where does the money go?**

100% of proceeds raised through this campaign support our financial assistance fund to pay for uniforms, materials, and program registration fees for those unable to pay for those things on their own. The cost of supporting one girl for a year of Girl Scouts is approximately \$410.

## **Why are all donations made payable to GSHNC?**

GSHNC is a federally recognized nonprofit with 501c3 designation, which allows the Council to provide tax deductible receipts to donors. Tax receipts are provided automatically for personal donations of \$50 or more and can be provided upon request for any amount under \$50.

## **What if my family cannot afford to give?**

We understand! We want Girl Scouts to be there for every girl which is why we offer financial assistance. It is also why we ask families who can make a donation to join us in our Sister to Sister campaign efforts. Families support GSHNC in many wonderful ways by giving their time, talents, and treasures.

## Contact

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