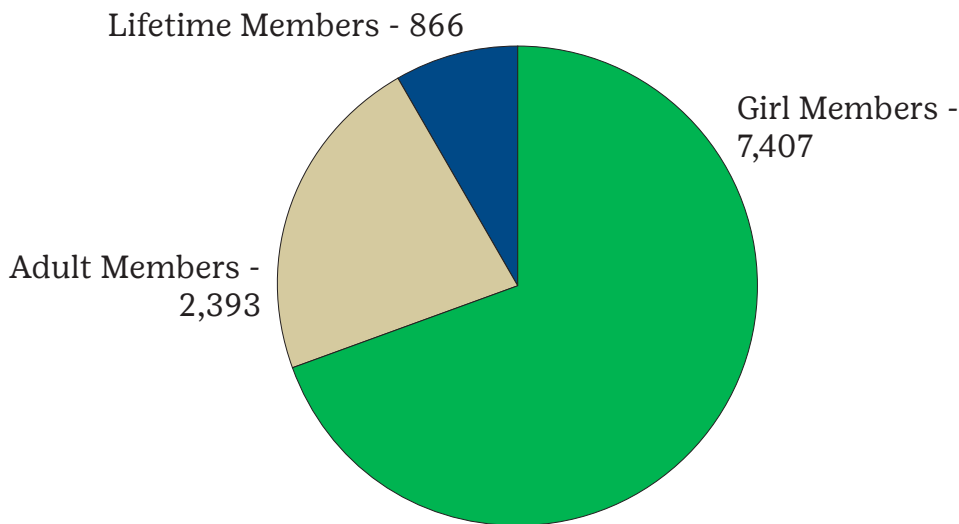


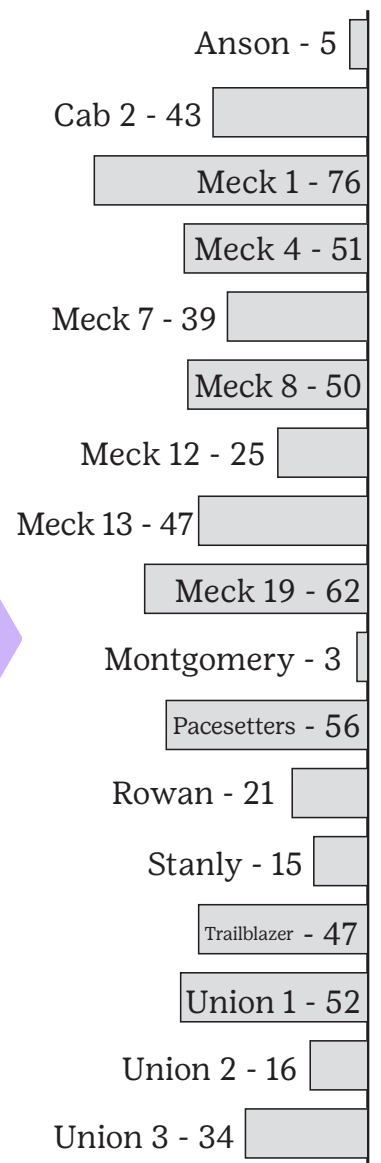
# 2020 Membership Summary: Girl Scouts, Hornets' Nest Council

All Data based on 2020 Membership Year: September 2019 through August 2020

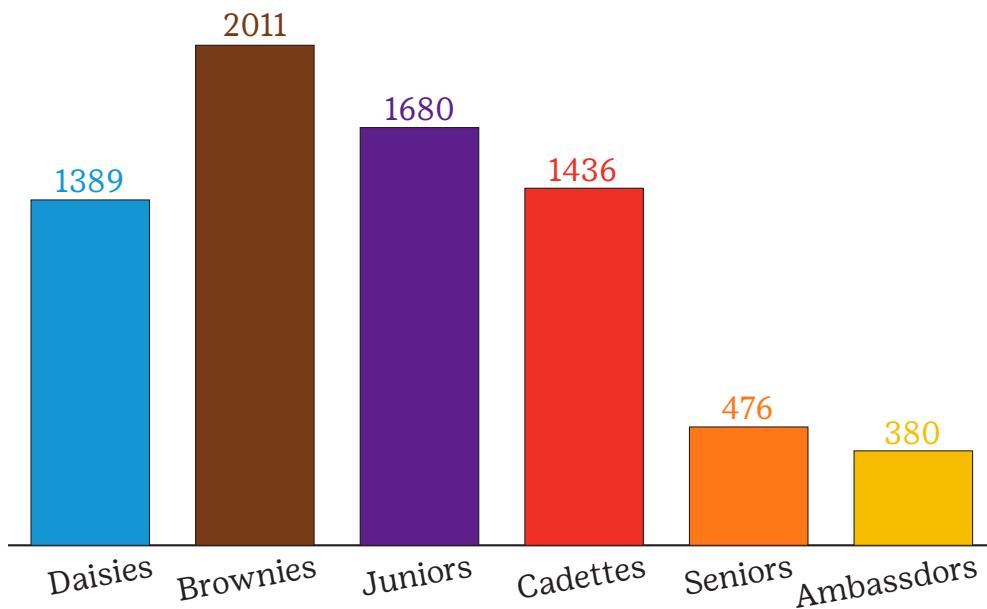
## Total Membership



## Troops by Service Unit

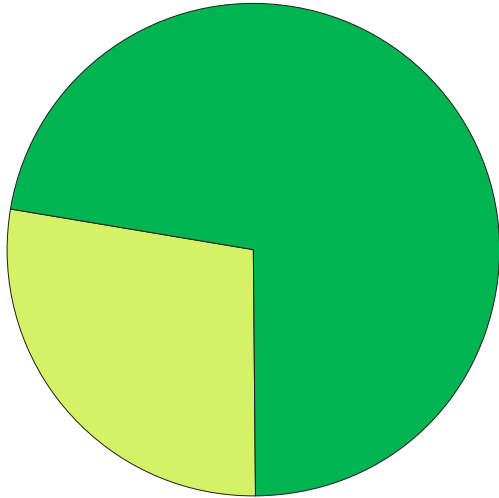


## Girls by Program Grade Level



## Girl Membership Quick Stats

Total Girl Membership  
7,408 Girls



Total New Girl  
Members -  
2,038

Total Renewed  
Girl Members -  
5,370

**725**

Total Troops  
(including Volunteer  
and Staff-led Troops)

**225**

Independently  
Registered Girls

**64.8%**

Girl Retention Rate

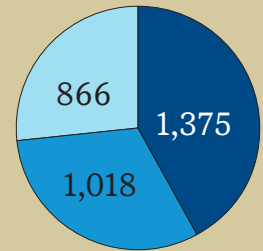
**72.5%**

Girl Renewal Rate  
(up from previous year's  
Renewal Rate of 70.5%)

**-8.68%**

Change from Previous Year  
Girl Membership

## Adult Members by Type



**Volunteer Adult Members**

**Non-Volunteer Adults**

**Lifetime Members**

**2,608**

Adult and Lifetime  
Members who are Alum

**65.6%**

Adult Retention Rate  
(excluding Lifetime Members)

## Highest Award Earners



**155 Girls** earned  
the Bronze Award,  
representing over  
**3,100 hours** of  
community service.



**110 Girls** earned  
the Silver Award,  
representing over  
**5,500 hours** of  
community service.



**38 Girls** earned  
the Gold Award,  
representing over  
**3,040 hours** of  
community service.

## Girl Program Participation



Financial  
Entrepreneurship:  
**6,215 Girls**



Life Skills:  
**3,697 Girls**



Outdoors:  
**1,483 Girls**



STEM:  
**1,200 Girls**

*In 2020 due to the impact of COVID-19 on our members, Girl Scouts of the USA allowed a once time extension for the Highest Awards deadlines to allow girls to complete all levels of their Highest Awards by the end of the 2020 Calendar Year and still count for recognition in the 2020 Membership Year. Highest Awards numbers listed above include girls who completed their Highest Awards projects by the extended deadline of December 31, 2020.*