



2026 Treats & Reads Program – Safe Selling Tips

SELLING TIPS

- Strategize
With your troop talk about strategies for optimizing your sales effort.
- Familiarize
Use your order card to familiarize yourself with the products.
- Important Dates
Discuss the important dates of the Fall Product Program. Write the dates in the box on your order card.
- List it Out
Make a list of people you think might like to purchase products from you.
- Practice
Practice your sales pitch with family, or troop members before beginning to sell.
- Care to Share
Encourage customers to purchase additional products as gifts, or to support your Care to Share project.
- Thank You
Always be courteous, smile and say, “Thank You,” whether you make a sale or not.

SAFETY TIPS

Girl Scouts

- Show you're a Girl Scout
Wear the Girl Scout membership pin, vest, sash or other Girl Scout clothing to identify yourself as a Girl Scout.
- Buddy up
Always use the buddy system. It's not just safe, it's more fun.
- Plan ahead
Be prepared for emergencies and always have a plan for safeguarding money.
- Protect Privacy
Girl Scouts' last names, home addresses, and email addresses should never be given to customers. Protect customers' privacy by not sharing their information, except when necessary.

In Person

- Partner with adults
Adults must accompany Girl Scout Daisies, Brownies and Juniors. Girl Scouts in grades 6-12 must be supervised by an adult and must never sell or deliver products alone.
- Sell in the daytime.
Sell during daylight hours, unless accompanied by an adult.
- Do not enter any homes or vehicles.
Never enter someone's home or vehicle.
- Be streetwise.
Become familiar with the areas and neighborhoods where you'll be selling and delivering fall products. Avoid alleys.
- Be safe on the road.
Always follow safe pedestrian practices when crossing at intersections or walking along roadways. Be aware of traffic when unloading products and passengers from vehicles.

Digital/Online

- Be safe online
Girl Scouts must have their caregiver's permission to participate in all online activities
- Read and agree
Read and agree to the GSUSA Internet Safety Pledge.
- Market to friends and family.
Girl Scouts can share their fall program links with friends and family only. Do not share the Girl Scouts' link on public-facing sites.

Follow these and all the Girl Scout Safety Activity Checkpoints and Council Guidelines and don't forget to HAVE FUN!